

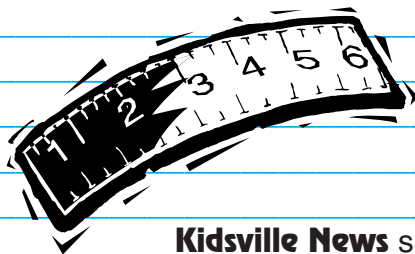
COLUMN SIZES

Full Page 10" X 12"
 1 Column 2-3/8"
 2 Column 4-15/16"
 3 Column 7-7/16"
 4 Column 10"

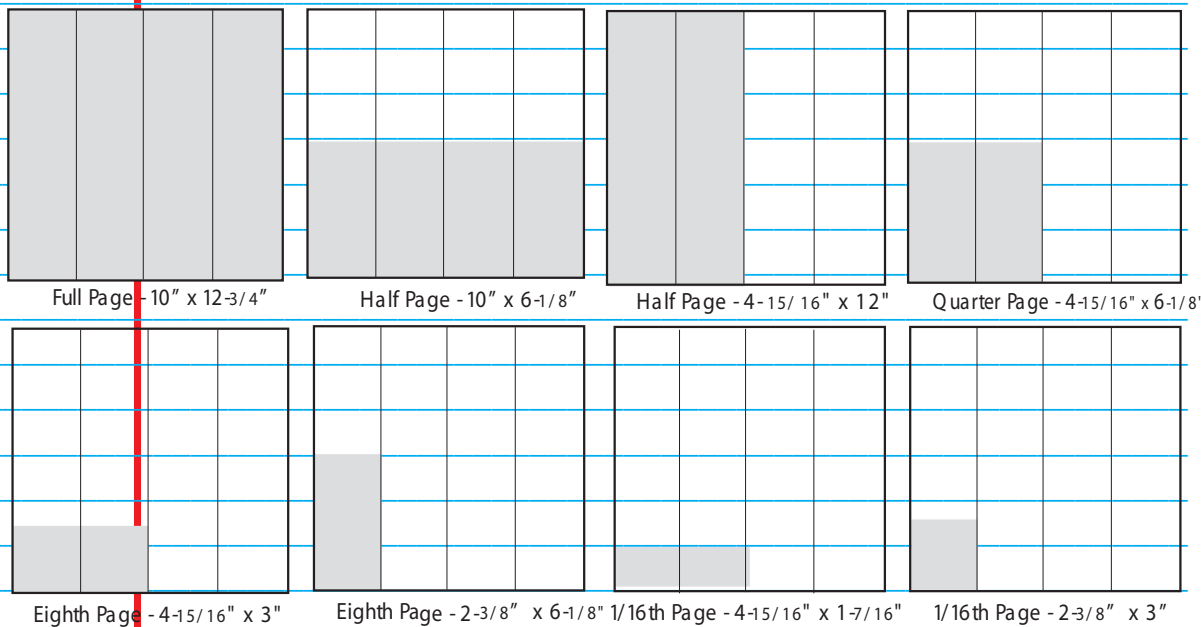


MODULAR SIZES

Full Page
 or 4 Col X 12"
 1/2 Page
 2 Col X 12" or 4 Col X 6"
 1/4 Page
 2 Col X 6" or 1 Col X 12"
 1/8 Page
 2 Col X 3" or 1 Col X 6"
 1/16 Page Horizontal
 2 Col X 1-7/16"
 1/16 Page Vertical
 1 Col X 3"



Kidsville News sample ad sizes



Full page: 4 Col X 12-3/4" (or 12 3/8" with page #)
 3/4 page: 3 Col X 12-3/8" or 4 Col X 9-1/4"
 1/2 page: 2 Col X 12-3/8" or 4 Col X 6-1/8"
 3/8 page: 2 Col X 9-1/4" or 3 Col X 6-1/8"
 1/4 page: 2 Col X 6-1/8" or 4 Col X 3"
 3/16 page: 2 Col X 4-9/16" or 3 Col X 3"
 1/8 page: 1 Col X 6-1/8" or 2 Col X 3"
 1/16 page: 1 Col X 3" or 2 Col. X 1-7/16"